

# TAXING SUGARY DRINKS: an election issue

Monday 26th June, Clinical Education Centre, Auckland City Hospital

## PROGRAMME

### ▲ WHY ARE SUGARY DRINKS HARMFUL?

- |                      |   |
|----------------------|---|
| Prof Richard Johnson | - <i>Is sugar the new tobacco?</i>                    |
| Dr Tanya Major       | - <i>Why we need to address sugary drinks in gout</i> |
| Dr Lisa Te Morenga   | - <i>Are artificially sweetened drinks safe?</i>      |

### ▲ EFFORTS TO REDUCE HARM CAUSED BY SUGARY DRINKS

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|----------------------|---|
| Dr Rob Beaglehole    | - <i>Sugary drinks are a public health crisis - insights for advocacy</i>       |
| Kerry Allan          | - <i>Shifting the culture of a school</i>                                       |
| Megan Tunks          | - <i>Wai Ariki a Māori response to SSB's in our communities</i>                 |
| Tess Clarke          | - <i>Healthy futures through collaboration</i>                                  |
| Kate Sawyer          | - <i>Just say ShFat That!</i>   |
| A/Prof Louise Signal | - <i>What do NZ Kids drink?</i>   |
| Sandhya Pillay       | - <i>How Coca-Cola is making it easier for people to consume less sugar</i>     |
| Dr Chris King        | - <i>It's Not Sweet As: the Flaxmere disease reversal in Māori project</i>      |
| Dr Caryn Zinn        | - <i>Sugar coated kids</i>  |
| Kera O'Regan         | - <i>Fizz Free Whānau: bringing policy to life</i>                              |
| Kathy King           | - <i>Towards sugary drink free, the BOP &amp; Lakes District schools survey</i> |

### ▲ TAXING SUGARY DRINKS

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|--|---|
| A/Prof Kristine Madsen<br>(video conference) | - <i>Evidence from the United States' first excise tax on sugar-sweetened beverages</i> |
| Prof Tony Blakely                            | - <i>Sugar Taxes. Just Drinks, or across the food chain? And how?</i>                   |
| Dr Simon Thornley                            | - <i>NZ Beverage Guidance Panel - Policy Brief</i>                                      |

### ▲ POLITICAL PANEL DISCUSSION ON SUGARY DRINKS TAX

- |                         |                         |
|-------------------------|-------------------------|
| <b>CHAIR</b>            | - <b>Mark Sainsbury</b> |
| Green Party             | - Julie Anne Genter     |
| Labour Party            | - Jenny Salesa          |
| Māori Party             | - Marama Fox            |
| The Opportunities Party | - Geoff Simmons         |
| NZ First                | - Barbara Stewart       |

**Welcome:** A/Prof Papaarangi Reid,  
Tumuaki HOD Māori Health,  
University of Auckland

**Official Opening:** Dr Lester Levy  
CNZM Chair Auckland DHB's

### Keynote Speakers:

▲ **Prof Richard Johnson**,  
University of Colorado, expert in  
metabolism of sugar

▲ **Kate Sawyer**,  
executive director, Living Closer  
Foundation, Colorado.

▲ **A/Prof Kristine Madsen**,  
Head of Community Health, Berkley  
School of Public Health, Berkley

▲ **Prof Tony Blakely**,  
Dept of Public Health,  
University of Otago, Wellington

### Highlight:

Political panel discussion 3:05PM

SYMPOSIUM



**REGISTRATION** 8:30am  
**START** 8:50am  
**FINISH** 4:15pm